

DOFK STYLE GUIDE

LOGO POSITIV

dofk 

LOGO NEGATIV

dofk 

PRIMÆRE FARVER

DOFK sort CMYK 0/0/0/100 DYB 30/20/20/100 RGB 29, 29, 127 HEX #1C1C1B	DOFK red CMYK 1/16/0/0 RGB 229, 246, 239 HEX #F9E1EF	DOFK blue CMYK 89/69/0/0 RGB 49, 84, 161 HEX #3153A1	DM blond CMYK 5/16/23/0 RGB 243, 220, 200 HEX #F3DCC7	DM brown CMYK 28/69/85/59 RGB 104, 56, 225 HEX #673719
	CALL TO ACTION CMYK 0/38/0/0 RGB 246, 185, 213 HEX #F5B8D5	CALL TO ACTION CMYK 44/32/0/0 RGB 156, 167, 213 HEX #3153A1		
	CALL TO ACTION CMYK 0/100/0/0 RGB 230, 0, 126 HEX #E5007D	CALL TO ACTION ONLY RGB RGB 47, 71, 247 HEX #2F47F7		

SEKUNDÆRE FARVER

Typografi

H1 + Effektfont + særkende (bruges kun i versaler)

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
0123456789 !"#€%&/()=?

Mango Grotesque Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
0123456789 !"#€%&/()=?

Mango Grotesque Light

H2

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

Inter Bold

Brødtekst

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

Inter Regular

Mellemrubrik

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

Inter ExtraBold

Fremhævning bold

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

Inter Bold

Fremhævning light

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

Inter Light

Billedtekst

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

Inter Italic

Citat

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

BentonModDisp BlackItalic

Alternativ headline font til print

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
0123456789 !"#€%&/()=?

BentonModDisp Black

